

## For U.S. Residents Only

### Notice of Privacy Practices Regarding Health Information

This notice describes how medical information about you may be used and disclosed, and how you can get access to this information. Please review it carefully.

**How we May Use and Disclose your Health Information.** We may use your health information and disclose it to appropriate persons, authorities and agencies, as allowed by federal and state law. Please be aware that state and federal law may have more requirements on how we use and disclose your health information. If there are specific, more restrictive requirements, even for some of the purposes listed above, we may not disclose your health information without your written permission as required by such laws. We may also be required by law to obtain your written permission to use and disclose your information related to treatment for a mental illness, developmental disability, or alcohol or drug abuse. We may do this without your written permission for the following limited purposes:

1. Treatment.
2. Payment.
3. Required by Law.
4. Public Health.
5. Reporting Victims of Abuse or Neglect.
6. Health Care Oversight.
7. Legal Proceedings & Law Enforcement.
8. Death.
9. Serious Threats to Health or Safety.

We may also disclose any information that you provide to use or that is provided on your behalf. You have the right to request a restriction or limitation on the disclosure of such information as set forth below.

**Your Health Information Rights.** You have the right to:

1. Read and copy your health information.
2. Request to correct your health information.
3. Request to restrict certain uses and disclosures of your information. You have the right to request in writing that we restrict how your health information is used or disclosed. For most requests, under the law, we are not required to agree to your request. In some cases, we may not be able to agree to your request because we do not have a way to tell everyone who would need to know about the restriction. There are other instances in which we are not required to agree with your request. We will inform you when we cannot find a way to carry out your request.
4. Receive a record of how we disclosed your information.
5. Receive notification of a breach and obtain a paper copy of this notice.

Contact us at [legal@pwnhealth.com](mailto:legal@pwnhealth.com) or PWNHealth, 123 W 18<sup>th</sup> Street, New York, NY 10011 Attn: Privacy Officer with any questions or concerns regarding the above.

## **For Canadian Residents Only**

### **Canadian Privacy Notice**

Last updated: April 24, 2020

PWNHealth, LLC and PWN Remote Care Services Inc., and its affiliates (collectively, “PWNHealth”, “we”) are committed to protecting any personal information that you may provide to us.

This Canadian Privacy Notice applies to any personal information that you provide to us, including information that we collect from you through any means including this website, in writing, by phone, electronically and from biologicals samples that you may provide to us relating to our services of oversight of generic and other laboratory tests (“Test” or “Tests”), including, without limitation, clinical review of Test requests, receipt of Test results (“Results”), genetic counsellor outreach, any customer support or counselling and any other related services provided by PWN or its service providers and partners (the “PWN Services”).

PWNHealth is not responsible for the privacy practices at external sites or their use of any information they may collect from you. We encourage you to review the privacy policies posted on all sites you visit.

This Canadian Privacy Notice may be revised from time to time. We recommend that you review this site frequently. Your continued provision of personal information or use of our websites and PWN Services following any changes to this Canadian Privacy Notice constitutes your acceptance of any such changes.

If you do not accept this privacy statement, please do not order a Test or use the PWN Services, or otherwise provide us with your personal information, and do not access, use, or browse this website.

#### **Collection, Use and Sharing of Personal Information**

"Personal information" means personally identifiable information, such as your name, street address, telephone number, date of birth, email address and other identifiers that permit identification of a specific individual. It also includes health information, genetic information and information about your family history and relatives.

In order to receive the PWN Services, personal information will be provided to and collected by PWNHealth, health care providers (such as genetic counsellors and physicians) and other service providers that are engaged by PWNHealth to offer and manage the PWN Services.

PWNHealth collects no personal information about you unless you choose to provide that information to us.

PWN will use and share the email address, phone number and other contact information that you provide in connection with registration for the Tests to contact you in connection with the PWN Services.

The information you provide to PWNHealth may also be used to inform you of issues, events or special offers which may be of interest to you.

Your personal information, including the Results and other health information, will be shared with and used by the following individuals, organizations and their representatives for the purpose of providing me with the PWN Services: (a) the applicable laboratory located in the United States that will run perform an assay and provide the Results, and its affiliates, their staff and agents; (b) PWNHealth's affiliates, and their staff, agents, and health care providers, including physicians and genetic counsellors, and (c) third parties that manufacture and develop the Tests that you order, and their affiliates, and their staff, including its genetic counsellors and (d) certain other third party providers engaged by PWNHealth to facilitate and perform the PWN Services as described on our websites and as explained to you by PWNHealth and the health care providers that assist in providing you the PWN Services.

We may also share your personal information with authorized third-party agents or contractors in order to perform research or that help us manage this website and our operations. We may transfer personal information to service providers (including affiliates acting in this capacity) that perform services for this website and for our operations on our behalf.

Your personal information will also be used and disclosed as required by applicable law. For example, we may disclose personal information in connection with security related or law enforcement investigations or in the course of cooperating with authorities, protecting and defending our rights or property or complying with legal requirements. We may also be required to disclose your information to health or other regulatory authorities.

We also reserve the right to sell or transfer your information to a third party entity in the event that PWNHealth is acquired by or merged with another organization, or in connection with the transfer of some or all of our operations to another entity.

#### Processing outside of Canada

Some of the individuals, organizations and service providers that are described above are located outside of Canada, and PWNHealth will transfer and store your personal information on servers that are located outside of Canada, including in the United States. Once your personal information is transferred outside of Canada, your personal information will be subject to applicable foreign legal requirements in the country where it is stored, which may include lawful requirements to disclose personal information to government authorities in certain circumstances that differ from Canadian laws.

If you have questions or would like more information about the handling of personal information by our service providers, please contact us at:

[info@pwnhealth.com](mailto:info@pwnhealth.com)

or

PWNHealth, 123 W 18<sup>th</sup> Street, New York, NY 10011 Attn: Privacy Officer.

#### Collections and Use of Non-Personal Information through this Website

We may also collect non-personal information about your visit to our website or your device whenever you interact with our websites. For example, we may automatically collect your location information, browsing history within the site, domain name, Internet Protocol (IP) address, means of entry to the site, the type of browser and operating system used to access the site, the date, time and duration of each visit,

the pages you visit, and other information. We may also track and catalog the search terms that are entered into search tools.

We may use this information to customize and localize your experience with PWNHealth. For example, we may use this information to provide you with more relevant content or to offer you customized advertisements, promotional offers or other relevant information. This content may appear on our website or on other sites within our advertising network. This information may also be used in the aggregate to measure the use of the site, trends and to improve the site's usability and performance.

We may also use de-identified or anonymized information gathered through your use of the PWN Services and pool your information with information obtained from other sources help us develop, evaluate or improve the PWN Services, our other products, services, and materials, and to conduct research, including future scientific research and publications.

#### Sharing of Non-Personal Information

We may share your non-personal information with third parties to help us provide you with more relevant website content, analyze site usage, improve our services, or for similar purposes.

#### Use of Cookies and Other Web Technologies

This site uses cookies and other web technologies. A cookie is a small data file that many websites write to your computer when you visit them. Cookies allow us, and others who place and access cookies on our site, to deliver relevant content to you and provide you with more pertinent promotional offers and advertisements. These advertisements may appear on our website or third party websites. In addition, on applicable sites, we may use cookies to store your shopping basket information when you shop online with us. We may follow up with you by phone, email or otherwise, based on the information stored in cookies and other web technologies, or collected on this site.

Most browsers have options that allow you to choose what cookies can be placed on your computer and to delete or disable cookies, but setting a browser to reject cookies may affect and limit your experience on this site.

#### Information Security

PWNHealth uses commercially reasonable methods consistent with industry practice to prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure appropriate use of your personal information.

While we strive to protect your personal information, we cannot ensure the security of the information you transmit.

We recommend you take every precaution in protecting your personal information. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and do not reveal your password to anyone.

#### Email

If you have provided us with your email address to subscribe to one of our services or to receive notifications or updates about one of the offerings at our sites and you wish to change your address or no longer wish to receive these communications, please follow the unsubscribe instructions that appear in these email communications.

Access Requests, Questions or Comments

Individuals may ask to view their personal information retained by PWNHealth by writing to our privacy officer. We will correct any inaccurate personal information upon appropriate request.

If you have questions or comments regarding this Canadian Privacy Notice, please contact our privacy officer at: [legal@pwnhealth.com](mailto:legal@pwnhealth.com) or PWNHealth, 123 W 18<sup>th</sup> Street, New York, NY 10011 Attn: Privacy Officer.

